



# 2010 RACE FOR CYBERSPACE

## Sponsor Information Sheet

The Tierra Bonita Educational Foundation will hold its annual **Race for Cyberspace** on March 23, 2010!

The Race for Cyberspace is a fun event where the students (and teachers!) will make their way around a course on the Twin Peaks grass field to raise funds for Tierra Bonita Elementary School. The students then get to enter raffles for donated prizes using prize mall tickets. In order to make this event another big success, TBEF needs your help! We need corporate sponsors! Our goal is to raise \$40,000! These proceeds will go towards building a much needed science lab and interactive technology for Tierra Bonita.

## 2010 Race Sponsor Levels

### Event Platinum Sponsor: \$3000

- ♦ Your name will be listed as the Event Platinum Sponsor with the largest name and logo on the Event banner,
- ♦ Your name/logo will be printed on sponsor materials on race day given to each participant,
- ♦ A large sign made by Tierra Bonita's students with your company's name and logo will be displayed at the entrance to Tierra Bonita during the week of the event,
- ♦ Your company's name will appear in the Cheetah Chatter,
- ♦ Receive 300 extra prize mall raffle tickets to distribute to the student(s) of your choice

### Palladium Sponsor: \$2000

- ♦ You will be listed as the Palladium Sponsor on the Event banner,
- ♦ Your name / logo will be printed on sponsor materials given to each participant,
- ♦ A large sign made by Tierra Bonita's students with your company's name and logo will be displayed at the entrance to Tierra Bonita during the week of the event,
- ♦ Your company's name will appear in the Cheetah Chatter,
- ♦ Receive 200 extra prize mall raffle tickets to distribute to the student(s) of your choice

### Titanium Sponsor: \$1000

- ♦ You will be listed as the Titanium Sponsor on the Event banner,
- ♦ Your name/logo will be printed on sponsor materials given to each participant,
- ♦ A large sign made by Tierra Bonita's students with your company's name and logo will be displayed at the entrance to Tierra Bonita during the week of the event,
- ♦ Your company's name will appear in the Cheetah Chatter,
- ♦ Receive 100 extra prize mall raffle tickets to distribute to the student(s) of your choice

### Gold Sponsorship: \$500

- ♦ You will be listed as the Gold Sponsor on the Event banner,
- ♦ A large sign made by Tierra Bonita's students with your company's name and logo will be displayed at the entrance to Tierra Bonita during the week of the event,
- ♦ Your company's name will appear in the Cheetah Chatter,
- ♦ Receive 50 extra prize mall raffle tickets to distribute to the student(s) of your choice

### Silver Sponsorship: \$250

- ♦ A large sign made by Tierra Bonita's students with your company's name and logo will be displayed at the entrance to Tierra Bonita during the week of the event,
- ♦ Your company's name will appear in the Cheetah Chatter,
- ♦ Receive 25 extra prize mall raffle tickets to distribute to the student(s) of your choice

## **I want to be a sponsor of the 2010 Race for Cyberspace, what do I do now?**

1. First choose the level of sponsorship that you would like.
2. Notify Christy Winters, TBEF Sponsor Coordinator, at [tbef\\_2007@tbef.org](mailto:tbef_2007@tbef.org).
3. Make the check out to the Tierra Bonita Education Foundation. TBEF is a 501(c)(3) corporation under the Internal Revenue Code. Our Taxpayer ID Number is 33-0654856.
4. Send the check, a copy of your company name and logo, and the identity of the student(s) that are to receive the extra prize mall raffle tickets (student's first and last name and the teacher) to the following address:

TBEF  
Attn: Christy Winters  
14678 Tierra Bonita Rd.  
Poway, CA 92064

5. In order for your company name and logo to be printed on the sponsor material, electronic files of the artwork must be received by February 19, 2010. Sponsor names and logos should be formatted in a vector image format. Send this file to Christy at [tbef\\_2007@tbef.org](mailto:tbef_2007@tbef.org). *Please note that the number of colors used on the sponsor materials are limited.*
6. Be sure to include the name of the person and their mailing address who should receive the tax receipt.
7. Come watch the fun! The Race for Cyberspace is on March 23, 2010 between 8:00 – 11:30.